

HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET

OCTOBER 1 TO DECEMBER 31, 2021

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers, from 1st October to 31st December 2021. The occupations most featured in the newspapers over the reference period are tabulated here below (See Table 1)

Advertised Vacancies by Occupational Groups 1st October to 31st December 2021

Table 1 indicates that the highest number of the vacancies advertised in the period between 1st October to 31st December 2021 were in the following occupational groups:

1. “Technicians and associate Professionals ” accounting for 34 %
2. “Legislators, Administrators and Managers” accounting for 26%
3. “Professionals” accounting for 24 %

Table 1: VACANCIES BY MAJOR OCCUPATIONAL GROUPS 1ST SEPTEMBER TO 31ST DECEMBER 2021

Major Group	Percentage
Legislators, Administrators and Managers	26
Professionals	24
Technicians and Associate Professionals	34
Secretarial, Clerical Services and Related Workers	6
Service Workers, Shop and Market Sales Workers	4
Craft and Related Trade Workers	3
Plant and Machine Operators and Assemblers	2
Elementary Occupations	1

Source: Computed from Daily Nation, The Standard and The East African newspapers

Top five vacancies by Economic Activity 1st October to 31st December 2021

Table 2 below highlights the top five vacancies by economic activity for the period 1st October to 31st December 2021, most of the advertised vacancies were in Public Administration and Defense; Compulsory social security (45 %) and Water supply; Sewerage, Waste management and Remediation activities (16%)

Table 2: Top five vacancies by Economic activities

ECONOMIC ACTIVITIES	Percentage
Public Administration and Defense; Compulsory social security	45
Water supply; Sewerage, Waste management and Remediation activities	16
Education	9
Administrative and Support Service activities	8
Transportation and storage	7

Source: Computed from Daily Nation, The Standard and The East African newspapers

Top five vacancies by Skills required 1st October to 31st December 2021

Table 3 below highlights the top five vacancies by skill area required by employers for the period 1st October to 31st December 2021, most of the employers who advertised required employee with skills in Business and administration (32%); and Social and behavioral sciences (11 %)

Table 3: Top five vacancies by Skills required

Skill Required	Percentage
Business and administration	32
Social and behavioral sciences	11
Engineering, Manufacturing and construction	25
Health	8
Arts and Humanities	6

Source: Computed from Daily Nation, The Standard and The East African newspapers

Vacancies by Skills Level required 1st October to 31st December 2021

Table 4 below highlights the vacancies by skill level required by employers for the period 1st October to 31st December 2021 most of the employers who advertised required employee with Bachelor's Degree level training accounting for 50 percent

Table 4: Vacancies by Skills Level required

Skills level	Percentage
Bachelor's Degree	50
Diploma	15
Certificate	7
Master's Degree	6
Not stated	22

Source: Computed from Daily Nation, The Standard and The East African newspapers