HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET JANUARY 1 TO MARCH 31, 2017

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers between 1stJanuary to 31st March 2017. The total number of job vacancies posted in the said newspapers for the period was 3235. Of these, Government Administrators vacancies accounted for 20.46%, Protective Service Workers 10.63% and University and Post Secondary Teachers/Lecturers 8.47%.

The occupations most featured in the newspapers over the reference period are tabulated here below (See Table 1)

Table 1: Top Occupations as advertised in the Major Newspapers

Occupation	percentage
Government Administrators	20.46
Protective service workers	10.63
University and post –Secondary Teachers/Lecturers	8.47
Specialized Departmental Managers	6.62
Business and Public Service Middle Level Personnel	2.91
Non Departmental Managers	2.69
Directors and Chief Executives	2.57
Secretaries, Stenographers and Typist	2.57
Insurance Brokers and Agents	2.50
Mining Plant Operators	2.47

Source: Computed from Daily Nation, The Standard and The East African newspapers

Advertised Vacancies by Occupational Groups January to March 2017

Table 2 indicates that the highest number of the vacancies advertised in the period between January and March 2017were in the following occupational groups:

1. "Secretarial, Clerical services and related workers," accounting for 64.4%

- 2. "Legislators, Administrators and Managers" accounting for 33.1%
- 3. "Technicians and associate Professionals" accounting for 2.1%

Table 2: Vacancies by major occupational groups January to March 2017

Major Occupational Group	Percentage
Legislators, Administrators and Managers	33.1
Professionals	0.1
Technicians and Associate Professionals	2.1
Secretarial, Clerical Services and Related Workers	64.4
Service Workers , Shop and Market Sales Workers	0.0
Skilled Farm, Fishery, Wildlife and Related Workers	0.0
Craft and Related Trades Workers	0.0
Plant and Machine Operators and Assemblers	0.1
Elementary Occupations	0.2
Not elsewhere classified	0.0
TOTAL	100.0

Source: Computed from Daily Nation, The Standard and The East African newspapers

Leading Jobs Advertised by Occupational Sub-Groups

The following leading positions were tabulated for each sub-group identified during the period January to March 2017

Table 3: Leading Jobs by sub major groups

OCCUPATION	PERCENTAGE
LEGISLATORS, ADMINISTRATORS AND MANAGERS	34.22
Government Administrators	20.46
Specialized Departmental Managers	6.62
Directors And Chief Executives	2.57
Non Departmental Managers	2.69
PROFESSIONALS	23.59
University and Post-Secondary Teachers/Lecturers	8.47
Accountants, Auditors And Tax Assessors	2.41
Jurists/Judges	1.55
Computing Professionals	1.11
TECHNICIANS AND ASSOCIATE PROFESSIONALS	13.57
Business And Public Service Middle Level Personnel	2.91

Insurance Brokers And Agents	2.5
Other Middle Level Personnel	1.14
Welfare And Pensions Officials	1.05
SECRETARIAL, CLERICAL SERVICES AND RELATED WORKERS	3.74
Secretaries, Stenographers And Typists	2.57
General Office Clerks	0.4
Numerical Clerks	0.22
Cashiers, Tellers and Related Clerks	0.22
SERVICE WORKERS, SHOP AND MARKET SALES WORKERS	12.21
Protective Service Workers	10.63
House Stewards And Housekeepers	0.37
Cooks And Other Catering Service Workers	0.56
Shop Assistants And Demonstrators	0.31
CRAFT AND RELATED TRADES WORKERS	3.25
Building Trades Workers	1.27
Metal Moulders, Welders, Structural-Metal Preparers And Related Trades	
Workers	1.08
Machinery Mechanics And Fitters	0.8
PLANT AND MACHINE OPERATORS AND ASSEMBLERS	7.17
Mining Plant Operators	2.47
Agricultural And Materials-Handling Machinery Operators	2.41
Motor Vehicle Drivers	1.76
ELEMENTARY OCCUPATIONS	0.19
Messengers, Porters, Watchmen And Related Workers	0.09
Construction And Maintenance Labourers	0.06
Farm-Hands And Related Labourers	0.03

Top ten vacancies by Economic Activity January to March 2017

Table 4 below highlights the top ten vacancies by economic activity for the period January to March 2017. Most of the advertised vacancies were in the Public Administration and Defence, Compulsory Social Security (46.31%), Education (13.14), Activities of extraterritorial organizations and bodies (13.14%) and Administrative and support service activities (12.40%)

Table 4: Top ten vacancies by Economic activities

ECONOMIC ACTIVITY	Percentage
Public administration and defense; compulsory social security	46.31
Education	13.14
Activities of extraterritorial organizations and bodies	13.14
Administrative and support service activities	12.40
Financial and insurance activities	4.88

Human health and social work activities	1.98
Other service activities	1.98
Manufacturing	1.55
Information and communication	1.11
Wholesale and retail trade; repair of motor vehicles and motorcycles	0.74

Source: Computed from Daily Nation, The Standard and The East African newspapers