HOT OCCUPATIONS IN THE KENYAN LABOUR MARKET OCTOBER1 TO DECEMBER 31, 2016

This report provides a quarterly analysis of job advertisements published in the Daily Nation, The Standard and The East African Newspapers between October 1 and December 31, 2016. The total number of job vacancies posted in the said newspapers for the period was 8260. Of these, Primary Education Teachers vacancies accounted for 54.83% Social Workers and Helpers 17.69% Specialized Departmental Managers 3.52%, and Government Administrators 2.37%. These were the occupations most featured in the newspapers over the reference period (See Table 1)

Table 1: Top Occupations as advertised in the Major Newspapers

Occupation	percentage
Primary Education Teachers	54.83
Social Workers and Helpers	17.69
Specialized Departmental Managers	3.52
Government Administrators	2.37
Teaching Professionals	2.09
Business And Public Service Middle Level Personnel	1.39
Nursing And Mid-Wifery Professionals	1.31
Other Administrators And Managers	0.91
Accountants, Auditors And Tax Assessors	0.73
Health Professionals	0.65

Source: Computed from Daily Nation, The Standard and The East African newspapers

Advertised Vacancies by Occupational Groups October-December 2016

Table 2 indicates that the highest number of the vacancies advertised in the period between October-December 2016 were in the following occupational groups:

- 1. "Technicians And Associate Professionals," accounting for 76.91%
- 2. "Legislators, Administrators and Managers" accounting for 8.32%
- 3. "Professionals" accounting for 8.29%

Table 2: Vacancies by major occupational groups October-December, 2016

Major Occupational Group	Percentage
LEGISLATORS, ADMINISTRATORS AND MANAGERS	8.32
PROFESSIONALS	8.29
TECHNICIANS AND ASSOCIATE PROFESSIONALS	76.91
SECRETARIAL, CLERICAL SERVICES AND RELATED WORKERS	0.59
SERVICE WORKERS, SHOP AND MARKET SALES WORKERS	0.59
SKILLED FARM, FISHERY, WILDLIFE AND RELATED WORKERS	0.19
CRAFT AND RELATED TRADES WORKERS	0.62
PLANT AND MACHINE OPERATORS AND ASSEMBLERS	1.00
ELEMENTARY OCCUPATIONS	0.39
Not elsewhere classified	3.09
TOTAL	100.0

Source: Computed from Daily Nation, The Standard and The East African newspapers

Leading Jobs Advertised by Occupational Sub-Groups

The following leading positions were tabulated for each sub-group identified during the period October- December, 2016.

Table 3: Leading Jobs by sub major groups

LEGISLATORS, ADMINISTRATORS AND MANAGERS	Percentage
Specialized Departmental Managers	3.52
Government Administrators	2.37
Other Administrators And Managers	0.91
Non-Departmental Managers	0.64
PROFESSIONALS	Percentage
Teaching Professionals	2.09
Nursing And Mid-Wifery Professionals	1.31
Accountants, Auditors And Tax Assessors	0.73
Health Professionals	0.65
TECHNICIANS AND ASSOCIATE PROFESSIONALS	Percentage
Primary Education Teachers	54.83
Social Workers and Helpers	17.69
Business And Public Service Middle Level Personnel	1.39

SECRETARIAL, CLERICAL SERVICES AND RELATED WORKERS	Percentage
Secretaries, Stenographers And Typists	0.17
Numerical Clerks	0.17
General Office Clerks	0.13
SERVICE WORKERS, SHOP AND MARKET SALES WORKERS	Percentage
Cooks And Other Catering Service Workers	0.18
House Stewards And Housekeepers	0.17
Protective Service Workers	0.17
SKILLED FARM, FISHERY, WILDLIFE AND RELATED WORKERS	Percentage
No Job recorded	
CRAFT AND RELATED TRADES WORKERS	Percentage
Electrical Equipment Fitters And Installers	0.10
Tailors, Dressmakers And Related Workers	0.08
Building Trades Workers	0.07
Bakers, Pastry-Cooks And Confectionery Makers	0.04
Metal Moulders, Welders, Structural-Metal Preparers And Related Trades Workers	0.04
PLANT AND MACHINE OPERATORS AND ASSEMBLERS	Percentage
Motor Vehicle Drivers	0.90
Agricultural And Materials-Handling Machinery Operators	0.04
Machine-Tool And Other Metal-Working Machine Operators	0.04
ELEMENTARY OCCUPATIONS	Percentage
Cleaners, Launderers And Domestic Workers	0.33
Messengers, Porters, Watchmen And Related Workers	0.04
Transport Labourers And Freight Handlers	0.02

Top ten vacancies by Economic Activity October-December, 2016

Table 4 below highlights the top ten vacancies by economic activity for the period October-December 2016. Most of the advertised vacancies were in the Public Administration and Defence, Compulsory Social Security (81.72%), Education (5.30%) and Activities of extraterritorial organizations and bodies (2.49%)

Table 4: Top ten vacancies by Economic activities

ECONOMIC ACTIVITY	Percentage
Public administration and defence; compulsory social security	81.72
Education	5.30
Activities of extraterritorial organizations and bodies	2.49
Human health and social work activities	1.39
Electricity, gas, steam and air conditioning supply	1.23
Professional, scientific and technical activities	1.09
Financial and insurance activities	0.99
Manufacturing	0.97
Transportation and storage	0.81
Agriculture, forestry and fishing	0.61

Source: Computed from Daily Nation, The Standard and The East African newspapers